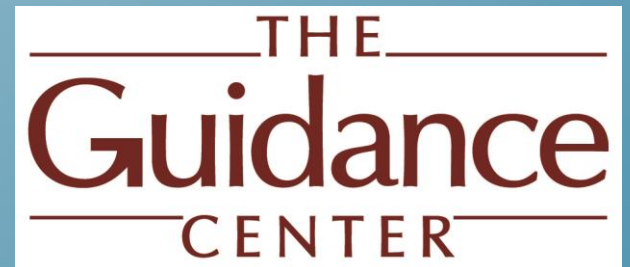


# IMPLEMENTATION STRATEGY

2016 - 2019



## **BACKGROUND**

- *The Guidance Center conducted a Community Health Needs Assessment (CHNA) in August and September, 2015 for the approximately 135,000 residents in Coconino County, Arizona. This CHNA focused specifically on the mental health needs of the community, consistent with The Guidance Center's mission.*
- *The next step is generating an implementation plan based on the outcomes identified in the CHNA.*



## **OUTCOMES OF THE CHNA**

- *The following issues were identified through the CHNA:*
  - *Mental Health driven issues*
    - *Substance Abuse*
    - *Suicide prevention*
    - *Violent crime prevention*
- *Availability of services*
  - *Medically Monitored Detox services*
- *Awareness*
  - *Information on resources available*
  - *Recognition of symptoms and the need for help*

# MENTAL HEALTH DRIVEN ISSUES

*Substance Abuse*

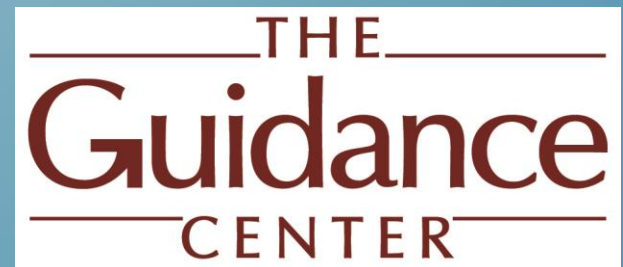
*Suicide Prevention*

*Violent Crime Prevention*



## **SUBSTANCE ABUSE**

- *Current Activities*
  - *TGC participates in “Closing the Gap”, which is a coalition of community partners addressing chronic Alcoholism.*
  - *TGC provides a continuum of care for substance abuse services including the alcohol stabilization unit, the residential unit and outpatient services.*
  - *The Guidance Center has provided medically monitored detoxification on a case-by-case basis based on need of the consumer balanced against our availability to provide the service.*

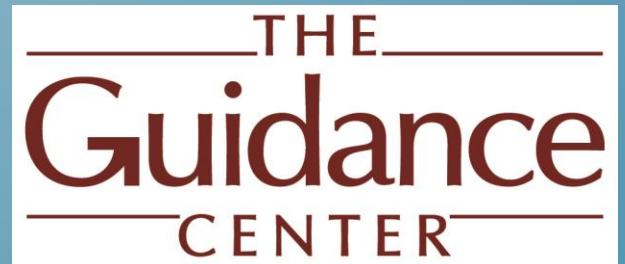


## **SUBSTANCE ABUSE**

- *Proposed activities*
  - *The Guidance Center has completed a feasibility study regarding provision of medically monitored detoxification in the Psychiatric Acute Care Unit and is in the early stages of implementation.*

## **ANTICIPATED IMPACT**

- *Reduction of emergency room admissions due to alcohol intoxication.*
- *Increase in referrals to residential and outpatient substance abuse programs.*
- *Closing the service gap for meeting the needs of individuals wishing to detox from opiates.*



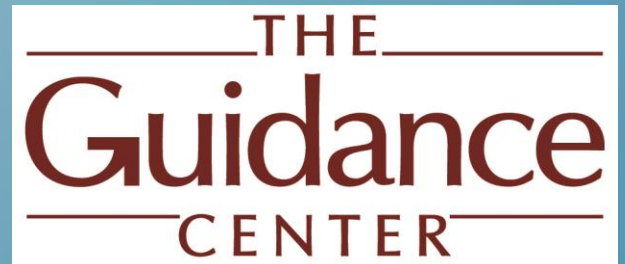
## **SUBSTANCE ABUSE**

- *Impact Evaluation*
  - *At the conclusion of this implementation strategy, TGC will report the number of PAC admissions due to medically monitored detoxification.*



## **SUBSTANCE ABUSE**

- *Resources to be committed*
  - *The Guidance Center does not anticipate any additional resource needs to provide medically monitored detoxification services.*
- *Collaboration With Others*
  - *The Guidance Center will continue collaborative relationships with current referral sources.*



## **SUICIDE PREVENTION**

- *Current Activities*
  - *The Guidance Center provides Mental Health First Aid training.*
  - *The Guidance Center participates on the NACA Suicide Prevention Team.*
- *Proposed Activities*
  - *The Guidance Center plans to increase the amount of Mental Health First Aid training provided to schools, businesses, religious organizations and other interested groups.*



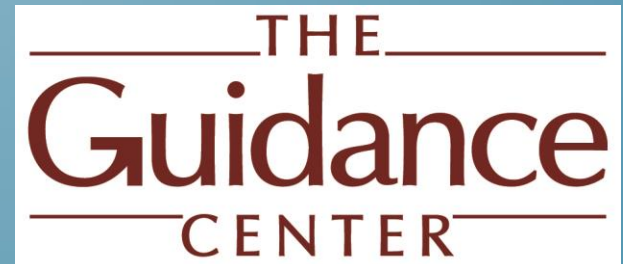
## **SUICIDE PREVENTION**

- *Mental Health First Aid is a one-day training program designed to assist the general public in recognizing signs of mental illness and responding in a supportive way, assisting the person to obtain services and regain their own mental health.*
- *The program is free for groups of 10 or more and can be held at The Guidance Center or the group's location of choice.*



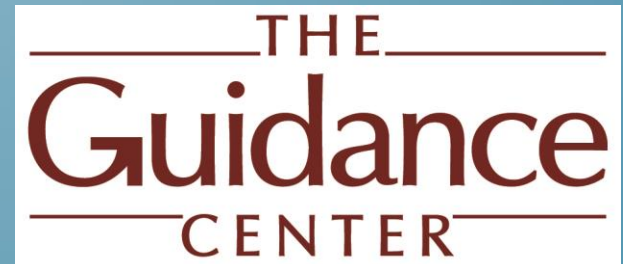
## **SUICIDE PREVENTION**

- *Anticipated impact*
  - *Increased participation in mental health first aid training.*
  - *Increased referrals to The Guidance Center.*
  - *Decrease in the number of suicides in Coconino County.*



## **SUICIDE PREVENTION**

- *Impact evaluation*
  - *Monitoring the number of mental health first aid courses provided, along with number of attendees.*
  - *Collection of outcome data indicating the number of referrals received by The Guidance Center on a monthly basis.*
  - *Annual review of suicide data provided by Coconino County.*



## **SUICIDE PREVENTION**

- *Resources to be committed*
  - *Increase in marketing of mental health first aid to the public targeting:*
    - *Schools*
    - *Religious institutions*
    - *Businesses*
    - *Shelters*
    - *Tribal organizations*
    - *Parenting groups*

## **SUICIDE PREVENTION**

- Collaboration with others
  - *HCIC is The Guidance Center's primary partner in delivering mental health first aid classes.*
  - *The Guidance Center will reach out to:*
    - *The local school board*
    - *NAU*
    - *Parks & recreation*
    - *Religious institutions*
    - *Businesses*
    - *The Chamber of Commerce*
    - *Shelters*
    - *Tribal organizations*
    - *Parenting groups*
    - *NAMI*

## **VIOLENT CRIME PREVENTION**

- *Current Activities*
  - *TGC participates on the CJCC Committee and sub-committees as a community partner addressing the involvement of the seriously mentally ill in the criminal justice system.*
  - *TGC plays a key role in diverting the seriously mentally ill who have been arrested into Mental Health Court.*
  - *TGC holds the Coconino County contract for administering the T-36 Involuntary Commitment statutes, including providing and tracking consumers court-ordered for treatment.*



## **VIOLENT CRIME PREVENTION**

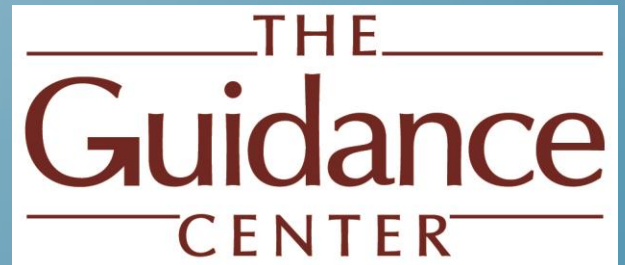
- *Proposed Activities*
  - *TGC has chosen not to address this issue beyond its involvement as a community stakeholder in current efforts underway to address violent crime.*
  - *TGC's current prevention resources are focused on addressing underage drinking.*

# INCREASED AWARENESS

- *Information on Resources*
- *Recognition of Symptoms and the Need for Help*
  - *For more information on symptoms and the need for help, please find the sections titled “suicide prevention” for a discussion regarding provision of mental health first aid.*

**INFORMATION  
ON  
RESOURCES**

- *Current Activities*
  - *The Guidance Center routinely participates in community health fairs.*



**INFORMATION  
ON  
RESOURCES**

- *Proposed Activities*
  - *Provide quarterly education/information evenings for the general public to see the facility and participate in general mental health awareness activities such as stress management.*

## **INFORMATION ON RESOURCES**

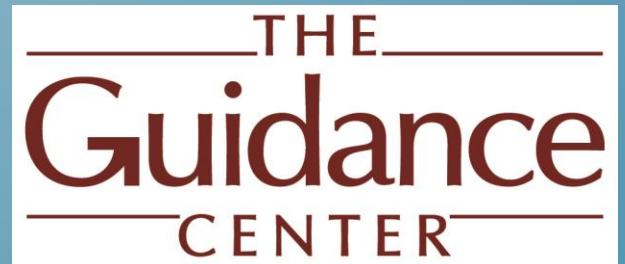
- *Anticipated impact*
  - *Increased requests for mental health first aid training.*
  - *Increased referrals.*
- *Impact evaluation*
  - *Monitor requests for mental health first aid training*
  - *Monitor referral numbers.*

## **INFORMATION ON RESOURCES**

- *Resources to be committed*
  - *A room, snacks, and staffing to provide quarterly informational evenings to the general public*
  - *A budget for advertising informational evenings to the public.*

## **INFORMATION ON RESOURCES**

- *Collaboration with others*
  - *The Guidance Center will approach various media sources with requests for in-kind donations to advertise informational evenings.*



**COMMUNITY  
CONTACT  
INFORMATION**

•Community members who would like more information about mental health first aid, movie nights, informational evenings, or volunteering are encouraged to contact The Guidance Center:

Amy Simonds Taylor, MS, MA, CHC

The Guidance Center

Quality Improvement & Compliance Director

2187 N. Vickey St.,

Flagstaff, AZ 86004

928-714-5220

[Asimondstaylor@tgcaz.org](mailto:Asimondstaylor@tgcaz.org)

